

9 TIPS



TO FILM A QUALITY WALKTHROUGH VIDEO

Shooting a walkthrough video will give you the opportunity to capture the current state of your project and explain your vision. We recommend using the camera on your mobile phone or camera to capture the video. We don't expect professional level cinematography but hope to best understand your property. Therefore, we've put together the below tips to help you capture a video that properly outlines your project intent.

1. Planning

Preparing a small script or shot list prior to filming your video will ensure you don't miss any details you were hoping to include. The goal is to see your home from every angle, especially the angles that can't be captured with photos.

2. Maintaining Privacy

This video will not be distributed or shared anywhere. We respect your privacy and for this reason we encourage you to remove personal belongings that you don't want seen. If you happen to miss a few items - don't worry we will ignore them.

3. Equipment Prep

Ensure your mobile phone or camera battery is fully charged to avoid frustrating re-shoots. Also putting your mobile device on airplane mode will avoid any interruptions while filming.

4. Proper Lighting

The time of day you film will affect the lighting in your video. We encourage you to shoot during daylight hours avoiding direct sunlight. Natural light gives us better understanding of your property and will capture all existing nuances. If you are unable to film during the day ensure the room is properly lit, especially if there are dark corners like where your future wine fridge will be.

5. Take Your Time

The average length of a walkthrough video depends on the size of your property and the details you wish to acknowledge. This could take anywhere from 40 minutes to an hour. We are always excited to view your walkthrough video - length is irrelevant. Speak clear and slowly, if you have to catch your breath or a thought in the process, so be it.

6. More Detail is Best

We encourage you to show the entire property, especially the hidden areas. Using the bathroom as an example try to show where; you want your new tile to go; you want to add an extra sink; you need additional space for your new tub; you want to remove a wall. Please try and include as much information as possible. We encourage you to get creative - we want to hear all of your great ideas. These details will help us determine the scope of work and evaluate the project better.

7. Start Outside

Your property's exterior is an important part of the renovation. Start your video from the outside of your home and walk us through as if we were there with you. Don't forget to include the backyard.

8. Safety First

Please be safe while filming your video. Including as much detail as possible is encouraged but your safety is of utmost importance. If an area is not safe to access (ie. roofs, attics, unsafe flooring issues, etc) simply point to the area from a safe vantage point trying your best to explain the intent. If we need more details we will reach out where necessary.

9. Review Your Video

Before sending the video to us we encourage you to rewatch it to make sure you included all of the information you wished to. If it's easier to send an additional video with missed points of interest this is ok.

We are very excited to watch your walkthrough video and understand your project better.

You can upload videos using this form.

9 TIPS



TO CAPTURE QUALITY WALKTHROUGH IMAGES

If you prefer to send photos instead of a video we've put together the below tips to help you capture photos that properly outline your project intent.

1. Planning

Preparing a shot list prior to taking your photos will ensure you don't miss any details you were hoping to include. The goal is to see your home from every angle.

2. Maintaining Privacy

The photos will not be distributed or shared anywhere. We respect your privacy and for this reason encourage you to remove personal belongings that you don't want seen. If you happen to miss a few items - don't worry we will ignore them.

3. Equipment Prep

Ensure your camera or mobile phone battery is fully charged to avoid frustrating re-shoots. Also putting your mobile device on airplane mode will avoid any interruptions while shooting your photos.

4. Proper Lighting

The time of day you photograph will affect the lighting in your photos. We encourage you to shoot during daylight hours avoiding direct sunlight. Natural light gives us a better understanding of your property and will capture all existing nuances. If you are unable to shoot during the day ensure the room is bright especially if there are dark corners. Like the corner where your future wine fridge will be.

5. Include All Angles

It is important for us to have photos from every angle. We encourage you to include images with both portrait and landscape image orientation to give variety. Also, including wide angle images using the ultra wide camera mode is a way for us to see as much as we can.

6. More Detail is Best

We encourage you to show the entire property, especially the hidden areas. Don't be afraid to take close up images of specific issues such as ones on the floor or with the plumbing. Also, don't hesitate on the quantity of images you include. We promise to look through all of the images you include. These details will help us determine the scope of work and evaluate the project better.

7. Start Outside

Your property's exterior is an important part of the renovation. Don't forget to include images of the exterior areas such as the street view of the front or the backyard of your house.

8. Safety First

Please be safe while capturing images of your property. Including as much detail as possible is encouraged but your safety is of utmost importance. If an area you are hoping to include is not safe to access (ie. roofs, attics, unsafe flooring issues, etc) simply include images from the safest possible vantage point. If we need more details we will reach out where necessary.

9. Review Your Images

Before sending your photos we encourage you to review them to ensure you included all of the information you wished to.

We are very excited to review your walkthrough images and understand your project better.

You can upload images using this form.